



## Creating Your Perfect Business: How to Stop Guessing About Where You Are Headed and Create What YOU Want!

Close your eyes and dream about that perfect business that gets you excited; makes you want to jump up and shout; and move into inspired action to make it a reality.

Wouldn't you like to create a future vision that pulls you forward and into action? Wouldn't you also like to be having fun with it NOW, as you build it? Great, let's take some steps and make that happen!

Have fun; don't be practical or worry about how you are going to **make** it happen. Be outrageous and have some fun. Here are some questions to play with:

What do I want my lifestyle to be like?

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Is that what I am currently creating? \_\_\_\_\_

Do I want to have in-person contact with my clients or work more virtually? \_\_\_\_\_

What does my one on one or virtual business work consist of?

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How much time do I want to invest weekly? \_\_\_\_\_

What do I want to earn monthly? \_\_\_\_\_

Do I travel? \_\_\_\_\_ Internationally? \_\_\_\_\_ How often yearly? \_\_\_\_\_

Will I be developing my own products or selling product's of others? \_\_\_\_\_

Do I speak onstage at events? \_\_\_\_\_ Host my own events? \_\_\_\_\_

Who is my target audience? Be as specific as possible, and it may be more than one target market. That is okay, just make sure you develop a business plan for each.

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What does a typical business day look like?

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What else do I need to plan to develop the business of my dreams?

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My plan to "get there" is:

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How do I attract leads for my business offline?

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Online?

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What do I need to support me in achieving this?

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How do I feel about what I have created here?

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### **About Jackie Ulmer:**



Jackie Ulmer is a Direct Sales and Network Marketing veteran, industry coach and MLM author. She stuck one toe in the profession of Network Marketing in January, 1994 and soon found she was addicted to the fun, personal growth, income and advantages that being one's own boss offers. Six years into her business, she began exploring the possibilities that the Internet offered as a tool in her business.

Today, she's built a solid six figure income using the Internet to build her Network Marketing business while maintaining the roles of wife, mom, cab driver, and social coordinator. Social Media marketing is the platform she enjoys using, learning and coaching on. When used correctly, this method of business building is extremely powerful and far reaching. Her passion is empowering women and young entrepreneurs to believe in themselves and reach for the stars. Contact her through her website at: <http://www.JackieUlmer.com>

If you'd like to learn more about how Jackie has personally sponsored over 1000 people into her primary company using Social Media Marketing, get her e-book – "MLM; the Internet and YOU!"

<http://www.StreetSmartCoach.com/online.html>

<http://www.StreetSmartCoach.com/Social-Networking-Online.html> - this is her CD series on using Social Media Marketing, and Facebook to attract and sponsor into your business!