

## Creating Your Perfect Business

Close your eyes and dream about that perfect business that gets you excited; makes you want to jump up and shout; and move into inspired action to make it a reality. Have fun; don't be practical or worry about how you are going to **make** it happen. Be outrageous and have some fun. Here are some questions to play with:

What do I want my lifestyle to be like?

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Is that what I am currently creating? \_\_\_\_\_

Do I want to have in-person contact with my clients or work more virtually? \_\_\_\_\_

What does my one on one or virtual business work consist of?

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How much time do I want to invest weekly? \_\_\_\_\_

What do I want to earn monthly? \_\_\_\_\_

Do I travel? \_\_\_\_\_ Internationally? \_\_\_\_\_ How often yearly? \_\_\_\_\_

Will I be developing my own products or selling product's of others? \_\_\_\_\_

Do I speak onstage at events? \_\_\_\_\_ Host my own events? \_\_\_\_\_

Who is my target audience? Be as specific as possible, and it may be more than one target market. That is okay, just make sure you develop a business plan for each.

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What does a typical business day look like?

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What else do I need to plan to develop the business of my dreams?

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My plan to "get there" is:

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How do I attract leads for my business offline?

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Online?

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What do I need to support me in achieving this?

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How do I feel about what I have created here?

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